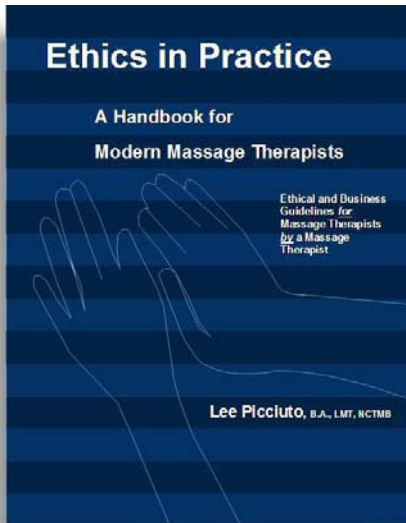


From DayOne Publishing...

Ethics in Practice

A Handbook for Modern Massage Therapists



“I Wish They Had Told Me All of This in Massage School!”

Ethics in Practice is a thorough examination of the ethical issues facing today's massage therapists. Written by a massage therapist for massage therapists, this book is sure to be a must-have for anyone aspiring to enter the profession or anyone already practicing. Equally at home on the professional's bookshelf or as part of a complete massage therapy curriculum, *Ethics in Practice* is an invaluable resource for any professionals that perform massage. Among the book's features are:

- **Broad Appeal.** Written with both massage therapy students and current practitioners in mind, *Ethics in Practice* addresses ethics and business-practice issues.
- **Relevant.** *Ethics in Practice* shows how the principles of healthcare ethics directly correlate to the massage therapy profession, using the AMTA Code of Ethics as a framework.
- **Practical.** The book includes examples of real-life business issues and situations that arise in a practice and anecdotes from massage therapists with a wide range of professional experience.
- **Thought Provoking.** Each section of the book concludes with open-ended discussion questions—perfect for in-class consideration and debate.

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Lee Picciuto, author of
Ethics in Practice

Ethics in Practice

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► \$24.95

Ethics in Practice answers a great need in the education of massage therapists. Here, in one concise volume, is a comprehensive treatment of all ethical issues commonly encountered in massage practices.

Perfect to use as part of existing courses or as a course of its own, *Ethics in Practice* is a long-awaited asset for all massage practitioners and serves to elevate the massage therapy profession to the higher standards it deserves.

This book is ideal for:

- Massage therapy students
- Any massage therapist in a new practice
- Any established massage therapist who wants to improve an existing practice
- Teachers or professors in massage therapy schools
- Any healthcare giver—medical, holistic, etc.—with a private practice seeking guidance and suggestions regarding ethical matters and approaches



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